



WE RISE BY LIFTING THEM.

Our Fabulous World.

05/02/2021

Newsletter.

Economic, social, and legal barriers often impose difficulties for woman entrepreneurship to evolve in rural India.

"I used to think how opportunities can make these women happy considering their potential. Most of them are from low-

income group" says Kalpana Hablekar, founder of SAFERWE foundation, an NGO supporting woman from Varanasi to Kanyakumari in India. SAFERWE's vision is to build the largest network of skilled women entrepreneurs in



Our Fabulous world is pleased to partner with SAFERWE Foundation, a social enterprise that aims to create a revenue stream for rural women.

Paper, Jute, Banana bark and Herbal products.

At Our Fabulous World, we are glad to partner with SAFERWE Foundation to provide a platform for rural woman to promote their products to our Members.

Today, SAFERWE is involved in training thousands of

rural women in learning to make products ranging from Jewelry, Crafts, Paper and Herbal products.

Kalpana says "Recently a woman approached me in a bus and asked if I remembered her. Today, this woman I trained earns an additional monthly income of over six thousand rupees".



A PURPOSE DRIVEN SOCIAL ENTERPRISE.

We rise by lifting them.

By partnering with SAFERWE Foundation, Our Fabulous World brings Paper, Jute, Banana bark and Herbal products produced by rural woman. This will create revenue stream and making them entrepreneurs.

The rural women entrepreneurs are selling their products in temples and train stations. SAFERWE foundation has now stepped up its initiative to train women in organic farming, cookery and many more. Many of them are now employed.

A woman trained by SAFERWE sells carry bags to retailers in malls. She earns over rupees ten thousand a month. She no longer stays in a hutment and can now afford a rented studio home. There are numerous such stories.

At Our Fabulous World, we care about our community.

Our members play a vital role here. With every purchase our members make, they are contributing towards supporting our merchant community. We contribute at grassroots level to the development of a sustainable and healthy community.

Our Fabulous World is a marketplace platform bringing together Artisans, Craft, and Local producers who offer a range of products and services.

OUR FABULOUS WORLD.

I am pleased to share with you our February 2021 newsletter. This edition features extending Our Fabulous World Platform to rural women who have setup cottage industries to sell their exquisite products. We have partnered with SAFERWE Foundation (Social Awareness for Empowering Rural Women), an NGO founded by Ms. Kalpana Heblekar.

As always, we welcome your feedback and recommendations.

Lakshmi Sashi.



To our Members and Merchants.